Business Model Canvas

1. **What is the Idea?**

A: Operating the elevator through voice commands.

1. **Who has the problem?**

A: All the commuters using elevators.

1. **How bad is the problem? why is it a pain?**

**A**: Our way of solving the problem is advancement to the working of present elevator boards but it also serves the specially able people to use the elevator as effectively as common people

1. **What is the problem?**

A: In any new place ,where you are unsure about your destination level you start searching which ultimately results in chaos and you end up wasting time ;specially able people who cannot use the conventional switch board

1. **How are we solving it?**

A: The commuter can just board into the elevator and give it a command and the elevator would take them to the floor where their necessity can be fulfilled.

For example, when we are in a hospital and we want to visit a patient but there is no way to approach the receptionist, the simplest thing we can do is to board into the elevator and tell the patient’s name.

1. **What is the unique proposition value?**

A: Here we are addressing the issue not only by floor numbers but in a more generic manner by including the name of the destinations.

1. **Who are the competitors?**

A: Leading elevator enterprises.

1. **Who is specific customer?**

A: Elevator companies

1. **How are we going to reach them?**

A: By bringing into the notice of elevator companies the need and satisfaction of the commuters through our product

1. **Viability?**

A: As this is a booming era of advancements in technology, major portion of the community is inclined towards sophisticated way of using the traditional engineering of specific domains